

CASFAA Fund Development Committee

Goals:

- Raise funds for the Association activities through Vendors/Partners advertising in the conference, other training programs and newsletter.
- Raise funds from Vendors Exhibiting in the CASFAA annual conference or sponsoring breaks or breakfast.
- Increase conference participation of Vendors Exhibiting through outreach to Vendors/Partners at CASFAA, OASFAA, IASFAA, WACUBO and NASFAA.
- Ensure that Vendors who sponsor events receive recognition and support from CASFAA.
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Job Description:

- Obtain sponsors' and vendors' financial commitments to support CASFAA activities, including the Training, Newsletter, Website, and Annual Conference.
- Develop a payment plan which provides incentives for advance payments of those commitments.
- Develop recognition mechanisms for sponsors and vendors and other conference contributors.
- Make arrangements for vendors' displays at the Conference including determining space availability, tables, drayage and electrical needs.
- In consultation with the Conference Registration Committee, coordinate pre-registration and on-site complementary registrations for sponsors and vendors.
- Prepare post-conference report.
- Serve on CASFAA's Conference Committee and Coordinate conference sponsorships amounts.
- Assist in Coordination of Newsletter and Banner ad requirements for Sponsors/Vendors with these respective Committees.
- Serve on the CASFAA Executive Council.