

CASFEE Social Media Policy

The use of Social Media for the purpose of CASFAA should always remain in line with our mission and vision of the Association. This mission is “To provide training and professional development opportunities to the financial aid community and to advocate on behalf of the financial aid profession for student educational access and choice.”

All Social Media outlets, where possible, should be moderated by the Electronic Initiatives Chair, a member of the Executive Council, and/or other parties as designated by the current CASFAA president. Also whenever possible, any posts should be reviewed by a designated moderator before allowing such post to be made public for viewing by the membership or the general public.

All Social Media created with CASFAA’s name is the property of the Association, and shall remain in control of current Executive Council members or other party as designated by the CASFAA president. When a responsible party is no longer part of the CASFAA community as a whole, ownership and/or control must be transferred back to the CASFAA president or another person she or he designates within a reasonable timeframe after separation, not to exceed the end of the membership year.

Social Media can be used to promote trainings offered by schools to the financial aid community, to disseminate information to the community, and to ask questions regarding policy clarification or day to day job philosophies that one needs help with.

Social Media should not be used to promote any single institutions’ enrollment goals, offered programs, or functions that are not open to the financial aid community. It should also not be used for political or personal opinion that may harm one or more segments of CASFAA.

If an EC member or party designated to post through any of the CASFAA social media outlets would like to post information regarding personal feelings or thoughts that are not in line with the Mission of the Association, or positions that have not otherwise been approved by a designated party, that person must differentiate these opinions as that of their own, and specifically state that they are not the official stance of CASFAA.