

CASFAA Pre-Conference: Proprietary Workshop Agenda

Saturday, December 14, 2013	Presentation	Description	Presenters
9:00am – 9:30am	Welcome		Proprietary Committee
9:30am – 10:30am	Public Policy Update	Learn about current policy issues affecting our segment, including the gainful employment negotiated rulemaking	Paul A. De Giusti - VP Government Affairs, Corinthian Colleges, Inc.
10:30am - 10:45am	Break		
10:45am – 12:00pm	Tax Transcripts and Verification Requirements for the 2013-2014 Award Year	Arguably, student aid processing has taken on an increased reliance on the IRS for the integrity of the income data used to determine eligibility for billions in federal student aid dollars. Tax return transcripts and the other IRS-related documents used to verify FAFSA information are, however, not the easiest records to navigate. This session will take a look at the processes, the documents and some tools that will help make income verification a bit less daunting.	Susan Shogren- USA Funds
12:00pm – 1:30pm	Lunch (on your own)		
1:30pm – 3:00pm	Clock Hour/ Conversion / Transfer	Discussion of requirements schools face when evaluating a program to determine clock hour or clock to credit hour conversion rates pre and post 7/1/11. How does the change that occurred in July 2011 affect the treatment of continuing students who transfer and students who withdraw and return. Scrutinize these changes and discuss the best practices in approaching the determination of eligibility.	Robert Vallas - FSA Trainer, US DOE
3:00pm - 3:30pm	Break		
3:30pm – 5:00pm	The Financial Aid Director - Master of Multitasking	Ever wonder what your financial director does on a daily basis? This will cover everything you need to know regarding the role of a Financial Aid Director: Managing Priorities, HR Management, Federal Reporting, Daily Operations, Interfacing with Upper Management and Partnership with the Admissions Team. It's not as easy as it looks and our Directors are truly masters at multitasking. If this is a leadership role you are interested in taking on one day, now is a great opportunity to ask questions from your colleagues and experts on what it's like being in those roles.	Lissa Wayne - NY Film Academy - LA, Lynne Garcia - CCI
5:00pm – 6:00pm	Wine and Cheese Reception – Combined Segments		

Sunday, December 15, 2013	Presentation	Description	Presenters
9:00am - 10:15am	Default Prevention: A Proactive Approach to Managing your Cohort Default Rate (CDR)	In an ever changing landscape Cohort Default Rates continue to rise for many Colleges and Universities. This session will focus on how to create a default management plan, manage your cohort default rate along with effective tools & strategies that can have a positive impact your CDR rate. This session will be interactive with a focus on providing various best practices that schools can implement immediately to effectively manage their CDR and improve student outcomes along with financial literacy awareness.	Tommy Sims - ECMC, Dave Macoubrie - Inceptia
10:15am - 10:30am	Break		
10:30am - 11:45am	Creating and Implementing a Successful Financial Literacy Program	Are you looking for more creative ways to manage your CDR? The more we help students understand debt and financial responsibility, the better the outcome for all parties involved. Learn how to create an effective financial literacy program at your school. Hear examples on ways to build relationships with your students and learn about the tools and resources that are available to assist you with providing this valuable service.	Colleen MacDonald - Simple Tuition, Pat Robles-Friebert - Inceptia, Javier Labrador - ECMC, Lynne Garcia - CCI
11:45am - 12:00pm	Closing: Wrap Up		Proprietary Committee