

CASFAA Executive Council Meeting

April 2, 2012

This meeting was conducted as a conference call.

In Attendance:

Voting Members: Deb Barker-Garcia, Daniel Reed, Robin Thompson, Lily Marquez, Noelia Gonzalez, Dewayne Barnes, Melissa Moser, Lindsay Crowell, Angelina Arzate, Sunshine Garcia, Marcia Starcher

Non-voting: Wayne Mahony, Rhonda Mohr, Bryan Dickason, Lynne Garcia, Kerri Helfrick

Not Attending:

Voting Members: Lynn Fox, Denise Pena, Laura Bouche

Training: (Rhonda Mohr)

- 1040 Workshops
 - Completed last week, well-attended (no attendance #s yet)
 - Many new members
 - Kim did a great job coordinating
 - Will there be an evaluation sent out?
 - *About \$16,000 profit*
- Spring Training
 - Natasha Kabrosky (sp?) from Pepperdine Grad school of Business working on site selection, coordinating and advertising
 - Content: ED trainers for a Federal Update (either Bruce or Verginia), Verification by USAF – hands on, practical training
 - *Charging for non-members*
- Web-based trainings with CLFE, working with Thalassa Naylor
 - Free trainings – 2 per week!
 - Need to get the word out once finalized
- CASFAA Annual Conference
 - In person meeting in May
 - 50 sessions, 8 – 10 product demo sessions
 - 15 ED lead
 - Need input from Segmental Reps for sessions/segmental meetings
 - *Veritax, a company working with schools on IRS issues, may be able to have sessions at CASFAA*
- More trainings in the works

Conference: (Lynne Garcia)

- Program Committee meeting together - Looking to have an agenda posted in May
- Planning committee meeting
 - Looking for a more extensive review of services and contracts – make sure these are the best deal for the best service
- CCCSFAA will run a Conference Ad in their Newsletter soon
- Looking for fun pictures from campuses
- Priced for 800 attendees (see committee budget for further breakdown)
 - Melissa moved to approve the Conference Budget
 - Sunshine offered a second
 - All were in favor, none opposed,
- Business Office/Bursar's track?

Fund Development: (Deb Barker-Garcia)

- Brochure in development

Newsletter: (Kerri Helfrick)

- Mid-May/June 1 for the next Newsletter
- Significant savings with new company
- CCCSFAA sent out a link to the newsletter
- Liked the Spotlight

State Issues: (Melissa Moser)

- An interested candidate for VP of State Issue
 - *Craig Yamamoto interested in stepping in*
 - *Melissa moved to nominate Craig Yamamoto as the 2012 VP of State Issues*
 - *Lindsay offered a 2nd*
 - *All were in favor, none opposed or abstained*
 - *Melissa will reach out to Craig*

Electronic Initiatives: (Wayne Mahoney)

- Lots of website updates! Timely information, consistent updates

CSAC Update: (Bryan Dickason)

- Dream Application is out! Working out the bugs
- High School Relations committee will need the full details
- Diana Fuentes-Michel likely to participate in a General Session at the Annual Conference again

Segmental Updates:

- Federal Issues (Noelia Gonzalez) – Budgets still in Process

- Community College (Angelina Arzate) – met before the Day at the Capital, discussed the conference at length
- Independent (Robin Thompson) – August 7-8 for Institutional Methodology, USF and Occidental. Content still being finalized, hoping to get final Agenda, advertising, and registration started soon! Daniel will research pricing from previous EC Meeting.
- UC (Lindsay Crowell) – Some system-wide updates, mandated to add the current fees... but likely to change with the CA budget. *Made contact with Yolanda and Nancy Coolidge, both hoping to get back involved in CASFAA*
- State Issues (Melissa Moser) – Day at the Capital was a great success. Would like more CASFAA EC involvement and SIC.
- CSU (Marcia Starcher) – sent out a summary of Day at the Capital, getting responses on content for the Conference

Other Issues:

- Discussion on Reimbursement for Yvonne Gutierrez-Sandoval's Negotiated Rulemaking expenses
 - *1 meeting was covered by NASFAA*
 - *Lynn Fox is requesting that CASFAA pay for other 2 meetings*
 - *Has CASFAA already been committed for this?*
 - *We need a budget submitted with more detail, receipts*
 - Deb will contact NASFAA and Yvonne and work with Sunshine to follow up on budgets
 - Pending documentation, CASFAA will reimburse appropriate expenses for Yvonne Gutierrez-Sandoval from Negotiated Rulemaking.

Other Issues:

- Any pending budgets? EC meetings
- Next in person meeting in June-ish at the Conference hotel

Meeting Adjourned.