CASFAA Executive Council Meeting

April 2, 2012

This meeting was conducted as a conference call.

In Attendance:
Voting Members: Deb Barker-Garcia, Daniel Reed, Robin Thompson, Lily Marquez, Noelia Gonzalez, Dewayne Barnes, Melissa Moser, Lindsay Crowell, Angelina Arzate, Sunshine Garcia, Marcia Starcher

Non-voting: Wayne Mahony, Rhonda Mohr, Bryan Dickason, Lynne Garcia, Kerri Helfrick

Not Attending:
Voting Members: Lynn Fox, Denise Pena, Laura Bouche

Training: (Rhonda Mohr)

- 1040 Workshops
  - Completed last week, well-attended (no attendance #s yet)
  - Many new members
  - Kim did a great job coordinating
  - Will there be an evaluation sent out?
    - About $16,000 profit

- Spring Training
  - Natasha Kabrosky (sp?) from Pepperdine Grad school of Business working on site selection, coordinating and advertising
  - Content: ED trainers for a Federal Update (either Bruce or Verginia), Verification by USAF – hands on, practical training
    - Charging for non-members

- Web-based trainings with CLFE, working with Thalassa Naylor
  - Free trainings – 2 per week!
  - Need to get the word out once finalized

- CASFAA Annual Conference
  - In person meeting in May
  - 50 sessions, 8 – 10 product demo sessions
  - 15 ED lead
  - Need input from Segmental Reps for sessions/segmental meetings
    - Veritax, a company working with schools on IRS issues, may be able to have sessions at CASFAA

- More trainings in the works

Conference: (Lynne Garcia)
• Program Committee meeting together - Looking to have an agenda posted in May
• Planning committee meeting
  o Looking for a more extensive review of services and contracts – make sure these are the
    best deal for the best service
• CCCSFAA will run a Conference Ad in their Newsletter soon
• Looking for fun pictures from campuses
• Priced for 800 attendees (see committee budget for further breakdown)
  o Melissa moved to approve the Conference Budget
  o Sunshine offered a second
  o All were in favor, none opposed,
• Business Office/Bursar’s track?

**Fund Development:** (Deb Barker-Garcia)

• Brochure in development

**Newsletter:** (Kerri Helfrick)

• Mid-May/June 1 for the next Newsletter
• Significant savings with new company
• CCCSFAA sent out a link to the newsletter
• Liked the Spotlight

**State Issues:** (Melissa Moser)

• An interested candidate for VP of State Issue
  o Craig Yamamoto interested in stepping in
    ▪ Melissa moved to nominate Craig Yamamoto as the 2012 VP of State Issues
    ▪ Lindsay offered a 2nd
    ▪ All were in favor, none opposed or abstained
  o Melissa will reach out to Craig

**Electronic Initiatives:** (Wayne Mahoney)

• Lots of website updates! Timely information, consistent updates

**CSAC Update:** (Bryan Dickason)

• Dream Application is out! Working out the bugs
• High School Relations committee will need the full details
• Diana Fuentes-Michel likely to participate in a General Session at the Annual Conference again

**Segmental Updates:**

• Federal Issues (Noelia Gonzalez) – Budgets still in Process
Community College (Angelina Arzate) – met before the Day at the Capital, discussed the conference at length

Independent (Robin Thompson) – August 7-8 for Institutional Methodology, USF and Occidental. Content still being finalized, hoping to get final Agenda, advertising, and registration started soon! Daniel will research pricing from previous EC Meeting.

UC (Lindsay Crowell) – Some system-wide updates, mandated to add the current fees... but likely to change with the CA budget. Made contact with Yolanda and Nancy Coolidge, both hoping to get back involved in CASFAA

State Issues (Melissa Moser) – Day at the Capital was a great success. Would like more CASFAA EC involvement and SIC.

CSU (Marcia Starcher) – sent out a summary of Day at the Capital, getting responses on content for the Conference

Other Issues:

Discussion on Reimbursement for Yvonne Gutierrez-Sandoval’s Negotiated Rulemaking expenses
  o 1 meeting was covered by NASFAA
  o Lynn Fox is requesting that CASFAA pay for other 2 meetings
  o Has CASFAA already been committed for this?
  o We need a budget submitted with more detail, receipts
  o Deb will contact NASFAA and Yvonne and work with Sunshine to follow up on budgets
  o Pending documentation, CASFAA will reimburse appropriate expenses for Yvonne Gutierrez-Sandoval from Negotiated Rulemaking.

Other Issues:

Any pending budgets? EC meetings

Next in person meeting in June-ish at the Conference hotel

Meeting Adjourned.