

# CASFAA Executive Council Anaheim Marriot (Conf. Hotel)

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*August 1, 2012*

**In Attendance:**

*Voting Members:* Deb Barker-Garcia, Daniel Reed, Angelina Arzate, Sunshine Garcia, Dewayne Barnes, Melissa Moser, Denise Pena, Craig Yamamoto, Lily Marquez, Lindsay Crowell

*Non-Voting:* Lynne Garcia, Kerry Helfrick, Wayne Mahoney, Rhonda Mohr, Bryan Dickason, Brian Heinemann, Marcell Villegas, Callie Woods

**Not in Attendance:**

Laura Bouche, Robin Thompson, Marcia Starcher, Noelia Gonzalez, Lynn Fox

9am: Welcome/Housekeeping

9:30 am:

- Updates, New Business
  - Deb Barker-Garcia, CASFAA President - Realignment of roles
    - Deb is working with Melissa Moser to ensure consistency in Presidencies and legitimate training/apprenticeship*
    - Association Services
      - Add duties – Membership responses, etc.*
    - Addalou vs. Kat
      - Kat working on website*
      - Resource Page for each segment*
      - Addalou will still send out email blasts*
    - President Elect
      - Conference Co-Chair*
    - Past President
      - Conference Chair*
    - Treasurer and Treasurer-Elect
      - Conference Checks*
      - Membership Check*
      - Elect receives money, Treasurer pays invoices (starting in 2013)*
    - Segmental Representatives
      - Conference planning*

Joining CASFAA is a bit complicated. Membership gets the initial record, but Cvent needs to be updated for accurate training billing. Currently, Addalou gets some checks that are sent to Kat in a list for uploads... but there needs to be consistent communication between Cvent and MemberClicks (both ways). Now, this is every time Sunshine gets any checks.

- Daniel Reed, Secretary

- Review of past minutes & vote
      - Dewayne moved to approve minutes*
      - Lindsay offered the 2<sup>nd</sup>*
      - All were in favor (none opposed, no abstentions)*
      - Daniel will send minutes to Kat for posting on the Website***
    - Lessons Learned
  - Sunshine Garcia/DeWayne Barnes, Treasurer and Treasurer-Elect
    - How are we doing – review of budget (See Treasurer’s Report)
      - B of A Checking Account: \$211, 284*
      - B of A CD Account: \$141,687*
      - Franklin Templeton Accounts: \$700,782*
    - Lessons learned
      - More training would be helpful – Cvent and Quickbooks are ok, but need Quickbooks reporting knowledge*
      - Certified Trainers are available, and Wayne has the practical knowledge and context – approval given to pursue training that would cost the association money*
      - Need to have consistent and accurate budgets on record, with estimated and actuals*
      - Adding some items to Transition meeting/Boot Camp*
      - Treasurer-Elect needs to jump in ASAP*
      - Budgets are pretty much in*
    - ***Dewayne, Sunshine and Wayne will follow up on Quickbooks training***
    - ***Dewayne, Sunshine and Wayne will work to clean up Quickbooks***
- Break -
  - Segmental Reps:
    - CC - Angelina Arzate (see Report)
      - What was discussed at the CCCSFAA meetings:*
      - many institutions reducing course offerings*
      - AB 540, BOG apps and SB70 update*
      - Federal Shopping Sheet – since they don’t prepackage loans, they hope to not use the right side (if any use it at all)*
      - Gainful Employment*
      - Veterans Standards of Excellence EOU – Chancellors office recommended to not sign the agreement due to reporting requirements and confusing and/or vague specifications (and Shopping Sheet)*
      - icanaffordcollege.com update – outreach to promote community college, and applying for aid once you are there*
    - Lessons Learned

*Advice was "tread lightly," since she was on similar committees for CASFAA and CCSFAA...balance is difficult.*

- Prop -Laura Bouche (see Report) Rhonda Mohr reported  
*Met one time in person, one over the phone*  
*Laura didn't have much continuity from previous years, gathered many new volunteers and some Vendor help for Conference planning*
- Grad/Prof - Lily Marquez (Goussen) (see Report)  
*Working to get a few more volunteers*  
*TG Webinar was well received*  
*Gathering a Servicer update*  
*How to re-engage membership*
  - *Working on the GP Forum*
  - *ListServ*
  - *Postcard to announce updates*
  - *Segmental website enhancements*

#### Lessons Learned

*Would like to connect with Grad Reps from other State organizations*

- UC - Lindsay Crowell (see Report)  
*Shopping Sheet discussions, in favor of full disclosure, but concerned with the costs of implementation. Much of the info already mentioned online (links are good!)*  
*Unified appeals process for appeals for UC schools*  
*SB 70 talking points*  
*How to engage the Segment*
- Independent - Robin Thompson (see Report)
- Ethnic Diversity – Denise Pena (see Report)
  - *Webinar with Eddie Arteaga (College Board)*  
*The changing demographic of the CA student*
  - Discussion of name change  
*Access and Diversity – title and scope of purpose changing – EC vote or full membership vote?*
  - Denise Pena moved to change the title of the Ethnic Diversity Committee to "Access and Diversity" to expand the scope and purpose.
  - Craig offered the 2<sup>nd</sup>.
  - All were in favor (none opposed, no abstentions)
  - *Wants to sponsor scholarships at local schools – symbolic gestures*  
*Early engagement of students – pair with iGrad?*  
*Similar to NASFAA's Dallas Martin Fund? Or 529 Plan?*  
*Need to research how to accomplish this*

- Newsletter – Kerri Helfrick  
*Next one September 1<sup>st</sup> August 24<sup>th</sup> deadline (Printed Version)*  
*Need more campus pictures!*
  - Lessons learned  
*Stick to deadlines*

Noon: Lunch

Afternoon:

- State Update – Craig Yamamoto (see report)  
*Transition times (Mary to Melissa to Craig), working with the committee and each segment*  
*Lack of response*  
*Organize a second advocacy event?*  
*Frustrations with CSAC on timing, process and impact*  
*Anticipating Staff cuts at State school, we understand budgetary concerns, but...*  
*IPA Reporting Requirements (SB70), infrastructure exists at proprietary schools due to existing reporting requirement – but not at Public or many Private schools, huge costs to implement*  
*Gaining consensus with complete views with each segment*  
[Craig will contact the office of Administrative Law, attend the upcoming hearing, and may contact the state legislature](#)
- CSAC Update – Bryan Dickason (Report)  
*AB187 had a "Voluntary" clause, but CSAC still had to write legislation for it.*  
*They certainly want your input!*  
*They do attempt to get input from many different sources (CSU, UCOP, Chancellor, AICCU, and individual schools)*  
*Working with Banner to make the DREAM App work, hoping that other software providers will follow suit*  
*ISIR file format seemed to be the best solution*  
*SB1016 (Cal Grant cuts) – 78 schools lost program participation due to Cohort rates (76 in the year before)*  
*Access payments were reduced also – but individual students will not be notified by CSAC (would be too many calls and emails to handle)*  
*Maybe add an hour expectation for SIC*
- Training – Rhonda Mohr
  - Lessons learned / success & failure from training events  
*1040 Workshops – again Jim Briggs says he's retiring*  
*Spring Training went well due to ED involvement (likely only there since FSA Conference was questionable), maybe change or drop for the future*  
*Great Segmental involvement*

- Web training series  
*Thanks to Thalassa Naylor, now in progress, got over some technical challenges*
  - High School Relations- Anafe Robinson (See Report) Update by Rhonda Mohr  
*20 sites, all but 4 locked in. While webinars were discussed, decided that these need to be discussed...Train the Trainers event in September/October  
DREAM Act has a full hour  
ECMC will continue to support the printing cost...but wants us to organize it  
Train the Trainers in December  
CSAC will supply speakers as well*
  - Scholarships – Deb Barker Garcia & Alfredo Perez (new Chair)  
*Email went out for Applications*
  - Nominations – Melissa Moser & Deb B-Garcia  
*Need more nominations!*
  - Future Conferences – Deb Barker Garcia  
*2012 contract is signed, 2013 contract is in negotiation (Marriot SF)  
2014 Conference in October?*
  - Wayne Mahoney, Electronics Initiatives
    - Kat – our web queen
    - Website development and changes
    - Cvent move?  
*Contract expires on October 31, 2 proposed other options  
Can MemberClicks handle event registrations?*
  - Federal Update – Noelia absent (see report)
- Conference Committee Meeting  
October 29-30  
Transition meeting  
November 12-14

Dewayne moved to adjourn the meeting.

Lindsey added the 2<sup>nd</sup>.

All were in favor (none opposed, no abstentions)

Group dinner: House of Blues, Downtown Disney

*August 2, 2012*

**In Attendance:**

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*Non-Voting:* Lynne Garcia, Kerry Helfrick, Wayne Mahoney, Rhonda Moore, Brian Heinemann, Marcell Villegas, Callie Woods, Andy Promsiri, David Shook, Alfredo Perez, George Jenkins

**Not in Attendance:**

Laura Bouche, Robin Thompson, Marcia Starcher, Noelia Gonzalez, Lynn Fox

9 am:

- 2012 Conference
  - Made sure that Segmental Reps were involved in Program planning, each came with 10 session ideas, pared down from there*
    - Remaining business pertaining to Program
      - Do we want the full Bursar's track? Advertise to Pac-West, mailing... helps expand our reach/audience*
      - Veteran's Track*
      - Reps in charge of securing speakers and Moderators, will follow up to finalize sessions descriptions*
      - Deb will reach out to CSAC Commissioners*
      - Deb will follow up with Justin Dreager*
      - Deb will reach out to Business Offices and VA Coordinators*
    - New Discussion/Planning led by Lynne Garcia
      - Preconference events (CCC, Grad/Prof, Proprietary)*
      - Program Design, mini-program in name tags, meal tickets or not, Disneyland tickets*
      - Setup on Thursday*

Noon:

- Lunch

1:30 pm:

- *Need Nominations for awards*