CASFAA Executive Council  Anaheim Marriott (Conf. Hotel)

August 1, 2012

In Attendance:
Voting Members: Deb Barker-Garcia, Daniel Reed, Angelina Arzate, Sunshine Garcia, Dewayne Barnes, Melissa Moser, Denise Pena, Craig Yamamoto, Lily Marquez, Lindsay Crowell
Non-Voting: Lynne Garcia, Kerry Helfrick, Wayne Mahoney, Rhonda Mohr, Bryan Dickason, Brian Heinemann, Marcell Villegas, Callie Woods
Not in Attendance:
Laura Bouche, Robin Thompson, Marcia Starcher, Noelia Gonzalez, Lynn Fox

9am: Welcome/Housekeeping

9:30 am:

- Updates, New Business
  - Deb Barker-Garcia, CASFAA President - Realignment of roles
    
    Deb is working with Melissa Moser to ensure consistency in Presidencies and legitimate training/apprenticeship
  - Association Services
    
    Add duties – Membership responses, etc.
  - Addalou vs. Kat
    Kat working on website
    Resource Page for each segment
    Addalou will still send out email blasts
  - President Elect
    Conference Co-Chair
  - Past President
    Conference Chair
  - Treasurer and Treasurer-Elect
    Conference Checks
    Membership Check
    -Elect receives money, Treasurer pays invoices (starting in 2013)
  - Segmental Representatives
    Conference planning

Joining CASFAA is a bit complicated. Membership gets the initial record, but Cvent needs to be updated for accurate training billing. Currently, Addalou gets some checks that are sent to Kat in a list for uploads... but there needs to be consistent communication between Cvent and MemberClicks (both ways). Now, this is every time Sunshine gets any checks.

  - Daniel Reed, Secretary
Review of past minutes & vote

*Dewayne moved to approve minutes*

*Lindsay offered the 2nd*

*All were in favor (none opposed, no abstentions)*

*Daniel will send minutes to Kat for posting on the Website*

Lessons Learned

- Sunshine Garcia/DeWayne Barnes, Treasurer and Treasurer-Elect
  - How are we doing – review of budget (See Treasurer’s Report)
    - B of A Checking Account: $211,284
    - B of A CD Account: $141,687
    - Franklin Templeton Accounts: $700,782
  - Lessons learned
    - More training would be helpful – Cvent and Quickbooks are ok, but need Quickbooks reporting knowledge
    - Certified Trainers are available, and Wayne has the practical knowledge and context – approval given to pursue training that would cost the association money
    - Need to have consistent and accurate budgets on record, with estimated and actuals
    - Adding some items to Transition meeting/Boot Camp
    - Treasurer-Elect needs to jump in ASAP
  - Budgets are pretty much in

- *Dewayne, Sunshine and Wayne will follow up on Quickbooks training*

- *Dewayne, Sunshine and Wayne will work to clean up Quickbooks*

- Break -

  - Segmental Reps:
    - CC - Angelina Arzate (see Report)
      - What was discussed at the CCCSFAA meetings:
        - many institutions reducing course offerings
        - AB 540, BOG apps and SB70 update
        - Federal Shopping Sheet – since they don’t prepackage loans, they hope to not use the right side (if any use it at all)
      - Gainful Employment
      - Veterans Standards of Excellence EOU – Chancellors office recommended to not sign the agreement due to reporting requirements and confusing and/or vague specifications (and Shopping Sheet)
      - icanaffordcollege.com update – outreach to promote community college, and applying for aid once you are there

Lessons Learned
Advice was “tread lightly,” since she was on similar committees for CASFAA and CCSFAA...balance is difficult.

- Prop -Laura Bouche (see Report) Rhonda Mohr reported
  Met one time in person, one over the phone
  Laura didn’t have much continuity from previous years, gathered many new volunteers and some Vendor help for Conference planning

- Grad/Prof - Lily Marquez (Goussen) (see Report)
  Working to get a few more volunteers
  TG Webinar was well received
  Gathering a Servicer update
  How to re-engage membership
    - Working on the GP Forum
    - ListServ
    - Postcard to announce updates
    - Segmental website enhancements

Lessons Learned
Would like to connect with Grad Reps from other State organizations

- UC - Lindsay Crowell (see Report)
  Shopping Sheet discussions, in favor of full disclosure, but concerned with the costs of implementation. Much of the info already mentioned online (links are good!)
  Unified appeals process for appeals for UC schools
  SB 70 talking points
  How to engage the Segment

- Independent - Robin Thompson (see Report)

- Ethnic Diversity – Denise Pena (see Report)
  - Webinar with Eddie Arteaga (College Board)
    The changing demographic of the CA student
  - Discussion of name change
    Access and Diversity – title and scope of purpose changing – EC vote or full membership vote?
  - Denise Pena moved to change the title of the Ethnic Diversity Committee to “Access and Diversity” to expand the scope and purpose.
  - Craig offered the 2nd.
  - All were in favor (none opposed, no abstentions)
  - Wants to sponsor scholarships at local schools – symbolic gestures
    Early engagement of students – pair with iGrad?
    Similar to NASFAA’s Dallas Martin Fund? Or 529 Plan?
    Need to research how to accomplish this
Newsletter – Kerri Helfrick

Next one September 1st August 24th deadline (Printed Version)

Need more campus pictures!

- Lessons learned
  Stick to deadlines

Noon: Lunch

Afternoon:

- State Update – Craig Yamamoto (see report)
  Transition times (Mary to Melissa to Craig), working with the committee and each segment
  Lack of response
  Organize a second advocacy event?
  Frustrations with CSAC on timing, process and impact
  Anticipating Staff cuts at State school, we understand budgetary concerns, but...
  IPA Reporting Requirements (SB70), infrastructure exists at proprietary schools due to existing reporting requirement – but not at Public or many Private schools, huge costs to implement
  Gaining consensus with complete views with each segment
  Craig will contact the office of Administrative Law, attend the upcoming hearing, and may contact the state legislature

- CSAC Update – Bryan Dickason (Report)
  AB187 had a “Voluntary” clause, but CSAC still had to write legislation for it.
  They certainly want your input!
  They do attempt to get input from many different sources (CSU, UCOP, Chancellor, AICCU, and individual schools)
  Working with Banner to make the DREAM App work, hoping that other software providers will follow suit
  ISIR file format seemed to be the best solution
  SB1016 (Cal Grant cuts) – 78 schools lost program participation due to Cohort rates (76 in the year before)
  Access payments were reduced also – but individual students will not be notified by CSAC (would be too many calls and emails to handle)
  Maybe add an hour expectation for SIC

- Training – Rhonda Mohr
  - Lessons learned / success & failure from training events
    1040 Workshops – again Jim Briggs says he’s retiring
    Spring Training went well due to ED involvement (likely only there since FSA Conference was questionable), maybe change or drop for the future
    Great Segmental involvement
• Web training series
  Thanks to Thalassa Naylor, now in progress, got over some technical challenges
  o High School Relations- Anafe Robinson (See Report) Update by Rhonda Mohr
    20 sites, all but 4 locked in. While webinars were discussed, decided that these need to be discussed...Train the Trainers event in September/October
    DREAM Act has a full hour
    ECMC will continue to support the printing cost...but wants us to organize it
    Train the Trainers in December
    CSAC will supply speakers as well
  o Scholarships – Deb Barker Garcia & Alfredo Perez (new Chair)
    Email went out for Applications
  o Nominations – Melissa Moser & Deb B-Garcia
    Need more nominations!
  o Future Conferences – Deb Barker Garcia
    2012 contract is signed, 2013 contract is in negotiation (Marriot SF)
    2014 Conference in October?
    o Wayne Mahoney, Electronics Initiatives
      • Kat – our web queen
      • Website development and changes
      • Cvent move?
        Contract expires on October 31, 2 proposed other options
        Can MemberClicks handle event registrations?
  o Federal Update – Noelia absent (see report)

• Conference Committee Meeting
  October 29-30
  Transition meeting
  November 12-14

Dewayne moved to adjourn the meeting.
Lindsey added the 2nd.
All were in favor (none opposed, no abstentions)

Group dinner: House of Blues, Downtown Disney
August 2, 2012

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Non-Voting: Lynne Garcia, Kerry Helfrick, Wayne Mahoney, Rhonda Moore, Brian Heinemann, Marcell Villegas, Callie Woods, Andy Promsiri, David Shook, Alfredo Perez, George Jenkins
Not in Attendance: Laura Bouche, Robin Thompson, Marcia Starcher, Noelia Gonzalez, Lynn Fox

9 am:
- 2012 Conference
  Made sure that Segmental Reps were involved in Program planning, each came with 10 session ideas, pared down from there
  - Remaining business pertaining to Program
    Do we want the full Bursar’s track? Advertise to Pac-West, mailing... helps expand our reach/audience
    Veteran’s Track
    Reps in charge of securing speakers and Moderators, will follow up to finalize sessions descriptions
    Deb will reach out to CSAC Commissioners
    Deb will follow up with Justin Dreager
    Deb will reach out to Business Offices and VA Coordinators
  - New Discussion/Planning led by Lynne Garcia
    Preconference events (CCC, Grad/Prof, Proprietary)
    Program Design, mini-program in name tags, meal tickets or not, Disneyland tickets
    Setup on Thursday

Noon:
- Lunch

1:30 pm:
- Need Nominations for awards