

## March 14, 2013 Conference call

Committee Members Attending: Daniel Reed (Chair), Nicole Hill, Linda Williams, Ena Hull, Louise Jones, Vicki Shipley:

Committee Members Attending: Daniel Reed (Chair), Ni Malina Chang, Anafe Robinson, with special guest: Kathe	icole Hill, Linda Williams, Ena Hull, Louise Jones, Vicki Shipley; erine Brodie
Callie Woods, Brad Soriano; Daniel Roddick; Thomas Le; Lindsay Crowell	nsky, Danel Wait, Scott Cline, Angelina Arzate, Peggy Wellisch ; Denise Pena; Jennifer Kelly ; Melissa Moser; ; Robin Thompson;
ATB Update	<ul> <li>Katherine Brodie (Attorney, Gov relations professional, was with APSCU)</li> <li>Has a vested interest in ATB</li> <li>Senator Harkin's ATB proposal specifically for "Career pathways" was voted down in the Senate – was too narrow anyway</li> <li>No ATB language on current House Bill</li> <li>Affecting FY14 Appropriation is now the goal</li> <li>Was working with CLASP for this cause</li> <li>Senator Shuber (NY) is a champion</li> <li>What can we do? <ol> <li>Need additional data</li> <li>Needs to be in by mid-April</li> <li>Grim from NY and from NJ will likely be signing on in support of ATB</li> </ol> </li> <li>NSLDS research to see where ATB students go, how successful are these students?</li> <li>Where geographically are those affected by this lack of ATB eligibility</li> <li>Advocacy Blast on what is to come: <ol> <li>A letter of intent is coming (sign-in letter) – need to urge your congressmen to sign</li> <li>A follow up letter/email, put in as much data as you can</li> <li>Emphasize the needs in your community and Access for education</li> </ol> </li> </ul>
Legislative conference/Hill visits update	<ul> <li>See newsletter</li> </ul>
Mebinar topics  Move to May/June	<ul> <li>Recorded with access on CASFAA</li> <li>First Fed Issues Webinar – Financial Literacy?</li> <li>Project on student Debt resource</li> <li>TICAS</li> <li>Other providers</li> <li>A Resource Document would suffice</li> <li>Compiling association guidance on Advocacy – NASFAA, WASFAA and many College associations or schools likely</li> </ul>
	have guidance, who will compile this into a helpful format

for CASFAA members?

Experienced advocator, sample letters, best practices

	<ul> <li>Susan Murphy, Pat Hurley, Tami Sato</li> <li>Work with your gov relations</li> <li>Advocacy – time is an issue, worried about if you are representing yourself, your school, your students</li> <li>Guidelines for writing a letter, templates</li> <li>DATC toolkit? Tips on how much authority you have</li> <li>WASFAA and NASFAA tips</li> <li>Best Practices on verifying high schools</li> </ul>
Any new issues we should be aware of? What should go out to the membership?	Is CASFAA in support of Sen. Petri's Bill? Veterans benefits pulled (TAP funds)
Does this day/time work well for everyone?	Next meeting: April 11 <sup>th</sup> , 2:00-3:00
ACTION ITEMS	Daniel Reed will survey member institutions to see who is using what Financial Literacy productsin order to create a resource list
	<ul> <li>Daniel Reed will reach out to potential Advocacy presenters</li> <li>More data on ATB students is needed</li> </ul>