

CASFAA Executive Council Meeting Minutes

April 22nd -24th
Westin Sacramento
4800 Riverside Blvd
Sacramento, CA 95822

Monday April 22nd 2019

11am to 1 pm **Fiscal Committee and Strategic Planning**

11 am Fiscal: Past-President, President, President-elect, Treasurer, Treasurer-elect, Conference Chair, and Fund Development

Noon Strategic: Past President, President, President-Elect, Treasurer, State and Federal Issues, and Training.

1:00 to 1:30 Break & Lunch **All EC Members**

1:30 Call to Order Barb

Call to Order at 2:03 PM, by Barbara Bickett

In Attendance:

President – Barbara Bickett, President-Elect – Anafe Robinson, VP State Issues – Bronwyn Garrison, Secretary – Vanessa Gibson, Treasurer-Elect – Carl Gottbrecht, Independent Representative – Emily Valk, Proprietary Representative – Wendy Wang, UC Segmental Rep – Apri Medina, 2019 VP Federal Issues –Mary Booker, 2019 Treasurer – Yuliana Sandoval, 2019 CSU Representative – Lori Prince, 2019 Community College Representative – Christina Tangelakis, Training-Thalassa Fund Development- Fund Development- Sun Ow,

- Welcome, Housekeeping, Announcements, Introductions
- Review of Minutes from October EC Meeting Vanessa

*Carl made a motion to accept the minutes. Christina made a second.
All were in favor, none opposed, no abstentions.
Motion carries.*

- Outstanding To-Do Items Vanessa
- Electronic Votes made Barb

April 4 Electronic Vote

*Sun made a motion to accept the document supporting SB 568. Lori made a second.
All were in favor, none opposed, no abstentions.
Motion Carries.*

1 30 to 2:15 Treasurer’s Report Carl/Dewayne
Fiscal Planning Carl

Carl reviewed investment tracking, profit and loss report; gross profits are operating at a loss.

Barbara requested to review of 1040 training segmental report and Cvent, to determine if the training in benefiting CASFAA. Reviewed the budget requests for the 1040 workshops. Reviewed the number of attendee’s vs total expenses and revenue.

Barbara discussed the amount of meetings for executive council and the possibility of changing the dates and months of when we meet. Changing the dates and months might help reduce expenses.

Barbara recommends Sun and Scott to talk about advertising.

- 2020 Budget

\$375562.00 revenue and expense of \$353585.00 Net Income \$22977.08

Anafe made a motion to approve 2020 budget. Bronwyn made a second.

All were in favor, none opposed, no abstentions.

Motion Carries.

- Mail Box

Carl recommends the CASFAA use a mailbox to receive checks. To make sure checks are going to the correct location and being deposited.

To Do: Carl to get pricing on the mailbox

Recommendation from the financial planning committee to terminate the agreement with the audit company we are currently using. Further recommendation from the financial planning committee is to use Jordan n Company, which is currently being used by WASFAA.

Barbara made a motion to approve the recommendations from the financial planning committee. Apri' made a second.

All were in favor, none opposed, no abstentions.

Motion Carries.

2:15 to 2:45

Strategic Planning

Anita

2:45 to 4:00

Conference Committee Update

Dewayne

- Review of the 2018 Conference
- Update on 2019

Conference committee, DeWayne recommends us to hide the hotel registration behind the conference registration. Justin Dragger might not be available. National chair might only be available on Sunday. Send invitation requesting their presence at the CASFAA conference.

2019 Conference theme will be Beyond Boundaries: Unleashing Potential

Discussion about a possible keynote speaker Mariam Lam to talk about unleashing potential through diversity. Emily has been to one of her sessions and really liked the presentation. Discussion about whether we need a backup keynote. Ron confirmed that Mariam should have us on her calendar.

Discussion about the layout of the conference regarding the keynotes and general sessions.

- Program

In May the conference committee will start working on getting the conference and program up and running.

- Preconference session for segmental groups and leadership

Possible bird of a feather session for the Graduate Professionals colleges. Conference Committee to talk to Jesse. Preconference training through WASFAA,

Sunday will be the segmental breakfast, let Dewayne know the room set up and the needs.

Anafe will be responsible for the newcomer reception as the incoming President.

- Grad/Professional

Jesse

Jesse reviewed his report, he started surveying his group. Attendance in the GP forum is dropping. Discussion about doing a bird of a feather/ town hall session for the GP. Thalassa recommends to have a NASFAA or Department of ED to give information to the GP group. Vicky Shipley might be a good person to reach out to for session ideas. Jesse questioned who would give the training. Barbara recommends to have Jesse work with his committee to find people to do the interest sessions. Jesse would like to be part of the program committee.

To Do: Dewayne and Lindsey to get a call out for volunteers and get the information out to the segmental reps

To Do: Segmental Reps need to send a blurb to Dewayne about what is happening at their breakfast.

- Associate Members
- Ethnic Diversity

Kim

Collette

Sun and Thalassa spoke about the importance of business sessions, and the exhibit hall. Apri mentioned bringing our student system vendors into the conference. There was discussion about bringing in FAAS as a vendor and maybe an interest sessions

Barbara mentioned fees need to go through the fiscal planning committee.

Lori mentioned that she sent some emails and was notified that the lifetime member was deceased.

To Do: Lindsey to look at membership and update the deceased records.

1130 to 1:00 pm Lunch

1:00 to 2:00 pm

Committee Reports:

- Training

Luanne and Thalassa f

Update Luanne is not able to volunteer for the training committee; Thalassa has been working with Bronwyn for a webinar about the 6 new bills that have passed. Bronwyn has put together a PowerPoint, as will do two webinars. The webinars can be used as an interest session at the conference.

- Summer Training

Thalassa discussed summer training, she sent an email requesting helpers for the summer training. She got three school volunteers, and some volunteers from different aspects of the community.

Summer Training will focus on compliance training specifically consumer information and professional development. Five one session trainings in different locations.

NASFAA U credentials, they do want association to pay for the training. It can cost \$670.00 for an individual to get the training.

Three different pricing per tier, one topic is 500.00, ten topic 1900.00 for the year, all topic is 2400.00. Anafe is in support of the training as the upcoming president.

Carl would like to see a Direct Loan NASFAA U training. CASFAA might provide NASFAA U training at the conference.

Price for summer training, \$75.00 for members and \$150.00 for non-members.

Dewayne recommends to go with the ten topics for the NASFAA U credentials. There was a discussion about location and making sure we promote CASFAA.

State Legislation training will be in end of May and summer training will be in July.

Thalassa talks about consistency regarding training, creating a core group of people that are going to be the trainers. And making sure we are collaborating with WASFAA.

Browyn Moved to approve the purchase of 10 module for 1900 dollars, second by Carl, Discussion: Emily wanted to know more in about who will be the trainers and how they will obtain credentials. Discussion about making sure we get feedback. Motion Carries

- High School Counselor Workshops

Anafa discussed the high school counselor workshops, she showed the possible list of training locations. 30 + location this year. LA Mission is hosting the committee website. Anafe would like to move all this information over to the CASFAA website. Anafe to get

Denise with Scott Cline and Daniel Reed. Anafe asked if we should move the registration over to CVENT. Barbara would like us to use our tool so we can get the high school counselor information.

To Do: Denise Schroeder needs to be included on the EC list for the google drive.

To Do: Add the communication chair Yajaira Garcia to the EC list and google drive access.

- 1040 Workshops Kim
- Federal Relations Mary

No committee report at this time, but she will get one posted. Simply the verification process, retain people on tax returns. Mary is watching NASFAA and determine if we want to provide comment on.

- Nasfaa Leadership Conference

Mary learned a lot at the leadership conference, Carl fascinated about the other association, and our numbers, Building up CASFAA names. Christina really enjoyed doing the Hill visits. She was impressed by the amount of access we have. Barbara did the enrollment management track.

- 20/21 FAFSA

Barbara email on 4/23. There is an issue with the 20/21 FAFSA application and the new tax. Unemployment will be included on the Schedule 1 form. Mary mentions that we have the authority to remove the unemployment income. Bronwyn states it could increase the amount of workload.

- Neg Reg
- HEA Reauth TF

Released the final version, CASFAA needs to be prepared to make comments. Look at Barbara email. Sent 4/23

- Membership Lindsay

Discussed membership structure. Lindsay has sent the data to Dewayne and Barbara. The data consists of the last three years.

- Membership structure.

WASFAA has an individual membership and an institution membership. \$50 or individual and \$250 for institution. CASFAA membership is tied to an event, and because office only send a couple people are membership is suffering.

Bylaws Section 2 will have to change if we want change our structure. Notify the membership 30 days in advance and it must go to a vote. Clarify the word transfer in the Bylaws document and define what an institution is. In addition, there needs to be clarification as who is a voting member when the institution has membership.

Marketing needs to happen to promote the membership change.

To Do: Dewayne and Barbara to meet with Lindsay to get the analysis regarding membership

To Do: Vanessa to review bylaws and determine where changes are needed.

To Do: Segmental Reps to reach out the groups

To Do: Lindsay to send a survey to the members.

- State Issues Bronwyn
 - Day at the Capitol

Bronwyn reviewed her report and discussed the day at the capital. She also reviewed the DATC agenda. Bronwyn reviewed the talking points. Bronwyn discussed the attendees and the assembly members they are assigned too. Bronwyn discussed the take away document.

- Electronic Services Scott
 - Monthly news and electronic services – update
- Fund Development- Sun

Sun reviewed her quarterly report and discussed additional review. Sun reviewed our conference compared to other association. Sun reached out the NASFAA and got their contact list and started reaching out to the members. She is looking to increase membership and vendor relationships. Reach out to school systems and invite them to the conference. Lending Club was recommended by Mary. Fast Web and financial literacy vendors have been invited.

Apri recommends including a minute on stage for our platinum contributors.

2:00 pm

New Business –

CASF AA Chronicle's was recommended as the name of the monthly newsletter.

Site Selection – future EC meeting dates and schedule

Conference Site Selection between Oakland and Santa Clara. Dewayne reviewed cost of each venue. Dewayne reviewed the dates of the conference. Anafe recommends Santa Clara. EC members would like Dewayne to go back to Oakland and see if they can do better on their pricing.

Electronic voting and Process

Barbara discussed the electronic voting process. We only need a majority vote. Barbara will call out for a motion and second.

New Revenue Sources

Barbara would like us to think about new revenue streams.

- Providing CVENT to the western regions might generate new revenue.
- Mary discussed getting sponsorship.
- Apri recommends us to provide school specific training
- Peer Review for state regulations

Travel Reimbursement Process

Discussion about how long the reimbursement process is taking.

To Do: Carl and Yuliana need to review the Policy and Procedure document regarding timeframe for reimbursement.

Next meeting is July 22-23rd. Strategic Planning and Fiscal planning need a full hour.

Review of To Do's

3:30 pm

Ajourn –

Carl moved to adjourn the meeting and Mary Second. No discussion Motion Carries

3:30 to 5:30 Team Building activity.

6:30 -7:00 Reception CASFAA-CCCSFAAA

7:00-9:00 Dinner CASFAA and available CCCFSAA

April 24th, 2019

Day at the Capitol

7:30 – 8:25 Morning: Breakfast with CCCSFAA

Apri moved to approve the DTAC take away document. Second Lori, Motion Carries.

8:25 – 8:30 Welcome

8:30 - 9:30

CSAC Update, Question & Answer session

Moderator:

Updates from CSAC, lots of changes regarding staff and the modification of their system. First will be Webgrants for student which will launch in September 2019. New look and feel, allows message through texting and email. It tracks all correspondents to the phone staff and students can see it all.

Next they will be working on the institution piece. They would like to start working in July on the institution side of the site.

May 1 they will have the new executive director—Marlene Garcia

Alessandra Morrison- Outreach and training combined. Jose is the new manager for training and outreach. Terry Articka will be the institutional support manager. Recently ran the March 2nd competitive awards. Phase 1 of the Foster Youth Expansion was recently processed. TANF flag are easily identified in Webgrants. Middle Class Scholarship- CSAC has ran out of funds and is working with Department of Finance for budget augmentation.

Student support side, ability to use the student landing page on all web browsers and IOS platforms. Launch in September 2019. Looking to make adjustments to some of the process and streamline. Working with CHAFEE program to streamline the process, trying to get the awards out earlier.

CalSOAP is moving to a competitive grant process, CSAC will be meeting with CalSOAP directors to get feedback relating to funding allocations. July 2020 under the new proposal. Want to expand services to more applicants.

New Program- Every kid counts- savings program for kid in K-6th grade. Hope to release funds in May 2019.

Financial Aid reform- Senate Bill 291- Community College based which will create a new state grant program to help fulfill unmet need based Cost of Attendance. AB 1314- Cal Grant Reform Act. One Cal Grant, closing gaps, similar to the Pell grant model. Goal is to have on bill that reforms the system statewide. Delayed implementation until 2021.

Summer Cal Grant-According to CSAC adjustments to reconciliation cycle. After May 8th they will release their communication. Next Commission meeting will be in May 2019, upcoming College advisory meeting on May 8th.

SB-150 would modify Chafee requirements relating to disbursement and SAP.

CSAC hired a new Audit Manager. Conduct desk audits, the new manager has 50 audits and has selected the institutions. Auditors starting in the field in August 2019 through June 2020. It was suggested to include the new audit information to the regional training.

Bronwyn would like to have CSAC share screen shots of the new student Webgrants. Dewayne talked about the conference and requested CSAC support again at this year’s conference. CSAC is working on a sandbox environment to make hands on training easier. Barbara suggests CSAC be available for school questions and hands on training.

9:30-9:40

General Preparation

All participants

- **Agenda review**
- **Member/staff visit team assignment**
- **Talking Points**

Moderator:

Moderator:

Moderator:

9:40- 10:10

Legislative and Budget: Process and Discussion

Moderator:

- **Laura Szabo-Kubitz: The Institute for College Access and Success**

Laura reviewed the Law Making Process. She also reviewed the budget process. She also discussed the importance of understanding the legislators you are meeting. Send follow up email and recap the information given at the meeting. She also shared some additional opportunities for advocacy.

10:10-10:30 **Break- Check Out**

10:30-12:00pm **State Issues Segmental Panel Discussion**

- UC: Shawn Brick, University of California Office of the President

Tracking Cal Grant Reform AB 1314, they have an education financing model. Risk associated with no funding given to the UC. UC's feel comfortable with the current conversation relating the proposed Cal Grant Changes. Accountability will play a big factor in the Cal Grant Reform.

Free College- as a public policy perspective- debt free college would be a better proposal than free college.

Lots of interest in the total cost of attendance, internal interest regarding the cost of attendance. Surveying their students and looking at those number.

Shawn is not in support of the including MCS into the Cal Grant Reform

- CCC: Justin Salenik, CCC Chancellor's Office, Vice Chancellor of Government Relations

Looking at AB1314 also, progress could be made to help resolve these issue if more funding was made available. Free College AB 19 and AB 2, AB291, the risk of free college to students that might not need it. Justin states they are currently in support of the current bills. Shifting dollars to AB291 is a better approach than the free college conversation.

AB 1313 Chancellor's office is in support of the bill

SB 291- California Community College Financial Aid Program. Possible look at the UC formula.

- CSU: Gloria Bonilla, [Lead FA Assistant for Cal State L.A \(remote\)](#)

AB 1314 Combining the Cal Grant A, B and C program AND MCS .

Having these programs combined into a single and simple state grant program will be very beneficial. The fact that it will expand the age limits for students will help Cal State LA students. Some of our transfer students age out if the Cal Grant transfer entitlement and this will help our school award more students that would have been eligible, but are not due to age.

CSU has emergency housing for up to 14 days, they also have a CalFresh office.

- Proprietary: Barbara Bickett, Devry University

From her schools perspective they embrace the accountability. There are 6 bills in CA that relates to accountability for the proprietary. 1343- Relating to 90/10 which would be 85/15 bill and will include state aid and veterans benefits.

Negative effects- It is positive because it provides access to some students but also negative because the program can run out of money.

11:15-11:30 am: Vatana Martinez: scheduler Capitol staff, % Assemblymember Joseph Medina, Capitol Room 2141

12:15-1:00 pm: **Lunch: on your own, transportation time (based on schedule)**

1:00-1:15 pm: Legislative Aide Cassie Mancini, % Assemblymember Low, Capitol room 4126

1:00 pm: Assembly Member Cervantes, Capitol Room 5164

1:30 pm: Legislative Assistant/ Scheduler Meri Movsisyan % Assemblymember Choi: scheduler Meri Movsisyan, Capitol Room 2016

1:30 pm: Education staffer % Senator Wilk, Capitol Room 3063

2:00 pm: Legislative Director Alex Norring, % Assemblymember Roth, Capitol Room 2080

2:30pm Staff member for Assemblymember Santiago, Capitol Room 6027

2:45pm Assemblymember Eggman and staff member, Capitol Room 4117

3:00pm Assemblymember Voepel, Capitol Room 4009

3:30pm End of Day