



Executive Council Meeting Minutes

June 26, 2021

Opening

The CASFAA Executive Council meeting was called to order at 9:10am on June 26, 2021 and the Newport Beach Marriott Hotel and online via Zoom by 2021 CASFAA President Jesse Marquez.

Present (Voting Members)

President – Jesse Marquez
President-Elect – Bronwyn Garrison
Past President – Anafe Robinson
VP Federal Issues – Deborah Agee
VP State Issues – Veronica Basadre
Treasurer / Treasurer-Elect – Wendy Wang
Secretary - Thomas Le
CSU Segmental Rep – Pawan Wallace
Community College Segmental Rep. – Karen Hunter
UC Segmental Rep. – Rashinda Hutchinson
Graduate/Professional Rep. – Jessica Ayres
Proprietary Segmental Rep. – Kevin Roberts

Present (Non-Voting Members)

Site Selection Chair – Dewayne Barnes
Conference Chair – Thomas Le
Program Chair – Lorena Garcia
Electronic Initiatives Chair – Daniel Reed
Fund Development Chair – Sun Ow
1040 Workshops Chair – Kim Thomas

Non-Present

Independent Segmental Rep – Vacant
Access & Diversity Rep. – Denise Pena
Conference Co-Chair – Lori Prince
Program Co-Chair / High School Relations Co-Chair – Luanne Canestro
High School Relations Co-Chair – Jennyfer Pulido
Training Chair – Thalassa Naylor
Membership Services Chair – Lindsay McCarthy
Associate Member Rep. – Heather Tapia

Agenda

- Welcome
- Review of the Agenda
- Review of Old Business – To Do's
- Review of Minutes – March 2021 EC Meeting
- New Business
 - Treasurer's Report
 - Committee Reports
 - State Issues
 - Federal Issues
 - Training Update
 - Membership Update
 - Conference Survey Results
 - 2021 Conference Discussion
 - Segmental Representatives Updates
 - University of California
 - California State University
 - Community College
 - Proprietary
 - Grad / Professional
 - Associate Members
 - Other

Old Business

To Do's:

- Virtual Week: Day at the Capitol (DATC) last week of April. – Veronica Basadre, VP State Issues
- Strategic Plan – Anafe Robinson, Past-President and Bronwyn Garrison, President-Elect
- Send Conference Survey to membership – Thomas Le, Conference Chair and Daniel Reed, Electronic Initiatives Chair
- Revise Hotel Contract for Annual Conference – Dewayne Barnes, Site Selection Chair
- Renew ON24 Platform and CVENT contracts? – Thomas Le, Conference Chair & Fiscal Committee
- Identify and notify members of active memberships remainder of 2021 year, announce implementation of new hybrid membership structure and update CASFAA Website verbiage – Daniel Reed, Electronic Initiatives Chair and Lindsay McCarthy, Membership Chair
- Send Segmental Report Template to upload to Share Drive to Segmental Reps. – Thomas Le, Secretary

Approval of Executive Council Minutes – March 2021 EC Meeting

- 1st Motion – Anafe Robinson, Past-President
- 2nd Motion – Bronwyn Garrison, President-Elect
- Discussion - None
- In Favor - All

- Opposition – None
- Abstentions – None

Motion Pass - 2021 CASFAA President, Jesse Marquez

New Business

1. Treasurer's Report –Wendy Wang, Treasurer / Treasurer-Elect

- Review of segmental budgets and approved by fiscal committee
 - Missing 3: HS Relations, 1040 Workshops, Access & Diversity
- Approximately \$59k in bank account and \$10k in CD
- Need to file taxes for CASFAA
- Creating a Treasurer Policy & Procedures Manual and Master Calendar
- Investment approximately \$800K in reserve. Need to review Q1 statement. Short term CD renew 90 days initially \$150k but withdrew for expenses and for 2015 conference fee with not meeting goal with number of attendees.
- Best practices for ways to spend large fund. Bring back more training events, Cheryl Hunt's Tax Decoder / FA 101 workshops
- Franklin Templeton our Investment Firm \$922k. 36% generate fix income.
- Review of Asset Reserve Policy. 2nd paragraph. No less than 1.5 year average actual annual expenditures. Majority of expenditures are allocated from 2022 & 2023 conference contracts.
- Recommends offering more scholarships or subsidies on NASFAA Credentials and other regional associations trainings and events like WASFAA institute.
- Our reserve is large primarily from conference revenue and previous FFELP sponsors.
- Waived membership fee for 2021.

2. Committee Reports

State Relations – Veronica Basadre, VP State Issues

- Reviewed June Quarterly Report – Stored in CASFAA Drive
- Reviewed Virtual Week at the Capitol – April 26 – 30, 2021 – See Quarterly Report
- CA State Legislative Update Webinars scheduled for July 12 & 15
- Add update to Quarterly report below:

The Secretary announced the early implementation of the FAFSA Simplification Act's removal of Selective Service and drug conviction requirements for Title IV eligibility, as well as actions that institutions must take as these changes are implemented in phases across award years 2021-2022, 2022-2023, and 2023-2024.

Two changes referred to by this DCL include amending Sec. 484 of the HEA to remove:

1. The requirement that male students register with the Selective Service before the age of 26 to be eligible for federal student aid under Title IV of the HEA (Title IV); and
2. Suspension of eligibility for Title IV aid for drug-related convictions that occurred while receiving Title IV aid.

<https://fsapartners.ed.gov/knowledge-center/library/federal-registers/2021-06-17/removal-selective-service-and-drug-conviction-requirements-title-iv-eligibility>

CSAC scrambling to try and figure out what could be done at the state level for Cal Grants and the CADAA.

After CSAC discussed it internally, this was their response:

We have been discussing this as an Executive Management team the past few days. At this point, we don't believe that the statutory changes to remove the Selective Service registration could happen by this fall of 2021. The earliest possibility would be January 1, 2022, which would be at the beginning of the winter quarter/spring semester.

This is certainly not the news we were all hoping for, but the decision by DOE was so sudden and late in the CA legislative process.

In subsequent emails, there were questions from institutional representatives, including:

- Will CSAC be providing guidance to IHEs on how they can consider appeals for these students?
- Could the Newsom administration address this through an Executive Order?
- Does federal preemption apply? (Veronica Basadre Pepperdine University):

"It is my understanding that when state law and federal law conflict, federal law displaces, or preempts, state law, due to the Supremacy Clause of the Constitution. U.S. Const. art. VI., § 2. Preemption applies regardless of whether the conflicting laws come from legislatures, courts, administrative agencies, or constitutions."

CSAC's Response:

As for the federal preemption, our General Counsel determined that the Education Code Section 69400 on Selective Service applies to the State's own financial aid programs without connecting it back to the Fed's requirement for registration to qualify for federal financial aid. Instead, the state law simply says that anybody subject to selective service registration must register to be eligible for the State's financial aid programs.

Federal Relations – Deborah Agee, VP Federal Issues

- Hosted two webinars: (On-Demand recording shared in Chronicle and on CASFAA website)
 - Federal Student Aid Legislation: Process, Players & Priorities
 - Federal Financial Aid Advocacy
- Small number of attendees on both webinars but would like to revisit and propose as a session for the annual conference.
- Planning Advocacy Event for September 2021
 - What does CASFAA membership want to advocate at Federal level?
- Proposal for federal session at annual conference.

Training Update – Anafe Robinson, Past-President on behalf of Thalassa Naylor

- Committee has grown and with trainers representing all segments. 4 out of 11 are NASFAA Certified Financial Aid Administrators.
- Committee is supporting with assisting State Issues webinars in July.
- Taking a break on summer trainings to focus on updating resources on CASFAA Training Webpage.

- Purchase next set of NASFAA University Credential training certifications to be offered in Fall.
- Plans to utilize CASFAA Trainers to support HS relations committee with workshop series.
- Trainers huge value add to membership services and justification cost of membership. Suggestion for write up summary of benefits of CASFAA Membership and promote at Newcomer Reception, Chronicle newsletter, CASFAA Website, E-blasts to membership, and President's Update and at annual conference.

Membership /Conference Survey Results – Daniel Reed, Electronic Initiatives Chair and Dewayne Barnes, Site Selection Chair

- No membership fee for 2021 those who has paid their membership extended to 2023.
- Membership expires in January so membership extends to following January and updated in MemberClicks database.
- Continue to receive checks for renewals and completing manual reconciliation. Accountant are depositing checks but Daniel is reconciling in MemberClicks and updating membership expiration dates. Credit card payments are capture in MemberClicks and auto-renews membership expiration.
- Schools with 4+ members on staff are offered and moved to Institution Membership automatically.
- Daniel is reaching out the institutions to update office staff for membership and to designate key point of contact for membership renewal notification. Has current list of institutions but not current list of staff and FA Directors.
- Membership application still individual specific need to revise for hybrid and associate members. Plans to offer same structure for associate members with 4+ in organization.
- Review of Conference Survey. 246 responses.
- Call for Session Proposal for presenters...in person vs. virtual availability?
- Wendy Wang's son fundraising for Kawasaki Disease Research Foundation and the half will be used towards buying toys for children at Rady's Children Hospital. Proposal for charity organization for annual conference.

3. Conference Discussion – Jesse Marquez, President and Thomas Le, Conference Chair

- Newport Beach Marriott Hotel Construction started 4 days ago and expected to last at least 6 months.
- Hotel management did not notify us prior to EC meeting and discovered upon arrival.
- Decision to move to Newport Beach site to 2023 for annual conference.
- Dewayne will reach out to other locations for new 2021 site. Will revisit Long Beach.
- Recommendation to offer more scholarships to conference.
- Recommendation for President's letter to institutions promoting CASFAA Conference as professional development training for aid administrators.
- Exploring with site AV company about hybrid possibilities or recording sessions and offering later as virtual conference for reduced pricing to our members.
- Possible new conference dates:
 - Oct. 17 – 19
 - Oct. 24 – 26
 - Nov. 7 – 9
 - Nov. 14 – 16
 - Dec. 5 – 7
- Justin Draeger, President and CEO of NASFAA committed to participating at CASFAA conference.
- EC preference for in-person conference if new site is available.
- Suggestion for registration name badge to indicate school's FAM system for networking and sharing of best practices with members of utilizing same system.

- Vendor's preference for in-person conference as no ROI on virtual conference.
- Many Community Colleges will not be back in person in fall and travel restrictions are in place. Can't justify travels to an in-person conference if still working remotely.
- UC Santa Cruz travel restrictions email from Vice Chancellor following UCOP guidance limited for research purposes only otherwise will not be reimbursed.
- Need conference dates ASAP as Program Committee plans to issue Call for Session Proposals and segmental reps are securing presenters for their segmental breakfasts.
- Smaller number of attendees will also help us plan a better conference based on restrictions and/or offering more hybrid simultaneously.

4. Segmental Representative Updates:

University of California Update – Rashinda Hutchinson, UC Segmental Representative

- Hosted Physical Wellness Challenge
- Planning UC Segmental Virtual Conference Event 08/04 via zoom
- Continue to offer Monthly Wellness Challenges such as emotional, occupational and returning back to campus.

Community Colleges Update – Karen Hunter, Community Colleges Segmental Representative

- Planning Pre-Conference Segmental Breakfast securing presenters from Chancellor office
- Interviewing students and colleagues for breakfast activity.

Proprietary Update – Kevin Roberts, Proprietary Segmental Representative

- Hosting monthly Brown Bag Sessions with members share updates and discussions on best practices such as HERF, CAPPs, BPPE STRF fee, Board of Nursing reapproval of accreditation, etc.
- Training Chair Thalassa Naylor participated and did update on CASFAA trainings activities and recruited trainers and promoted getting active in CASFAA with volunteer activities.
- Proposal to secure Director of CAPPs as paid speaker for Pre-Conference Proprietary Workshop.
- Focusing on advocacy efforts with changing general negative image of Proprietary for-profit institutions as not all bad and focusing on the positive efforts and student outcomes that this segment provides.

GP Update – Jessica Ayres, Graduate/Professional Segmental Representative

- Hosting monthly Committee meetings
- Updating G/P Resources on CASFAA webpage and will send to Daniel.
- Revising segmental charter to reflect goals of committee and will send revisions to Anafe and Bronwyn as they review the Strategic Plan.
- Offering trainings late summer or early fall on financial literacy with emphasis for Graduate students

Associate Update – Kim Thomas, 1040 Workshops Chair on behalf of Heather Tapia, Associate Member Representative

- Feedback lack of ROI with virtual conference and also with WASFAA and NASFAA virtual conferences with vendor booths. Attendees also had to register with every vendor to view their virtual booth with NASFAA which was burden with multiple registration logins.
- Vendors' preference is for in-person conference with exhibitor area this year.
- Working on budget for 1040 Workshops and securing earlier dates possibly mid-January – February 2022 for Robert Weinerman, Director of Training, Iron Bridge Resources.

Follow Up Action Items:

- Review Positions & Responsibilities, Bylaws, Policies and Procedures, Meeting Procedures, and Strategic Plan – Anafe Robinson, Past-President and Bronwyn Garrison, President-Elect
- Send Elections Nominations to membership – Anafe Robinson, Past-President
- Send Call for Session Proposals for Conference – Lorena Garcia, Program Chair
- Revise Newport Hotel contract move to 2023 and immediate search for new location for 2021 Annual Conference – Dewayne Barnes, Site Selection Chair, Thomas Le, Conference Chair, and Jesse Marquez, President.
- Order CASFAA swag for training events and conference registration packets – Dewayne Barnes, Site Selection Chair and Thomas Le, Conference Chair
- Order CASFAA Awards, logo shirts and conference name tag ribbons – Lori Prince, Conference Co-Chair
- Renew CASFAA event management system CVENT Contract – Jesse Marquez, President
- Notify members of Institutional Membership and update CASFAA Website FAQs – Daniel Reed, Electronic Initiatives Chair and Lindsay McCarthy, Membership Chair
- 1040 Workshops Budget and Workshop Dates – Kim Thomas, 1040 Workshops Chair
- Send Segmental Report Template to upload Quarterly Reports to Share Drive – Thomas Le, Secretary
- Next EC Meeting via Zoom TBD in August – Jesse Marquez, President
- EC Transitional Meeting TBD in October during conference – Jesse Marquez, President

Adjournment

Motion to adjourn Executive Council meeting:

- 1st Motion – Bronwyn Garrison, President-Elect
- 2nd Motion – Anafe Robinson, Past-President
- In Favor - All
- Opposition – None
- Abstentions – None

Motion Pass – 2021 CASFAA President, Jesse Marquez

Meeting was adjourned at 12:15pm on June 26, 2021 by CASFAA President, Jesse Marquez.

The next general meeting TBD.

Minutes Recorded: Thomas Le, Secretary / Conference Chair

Approval Date: Scheduled for August 2021 CASFAA Executive Council Meeting