Regardless of which party you voted for in this election, I hope that you did indeed vote. Simply avoiding the issues because you don’t like the given options does not solve a problem, it only lets the problems run their own course without interference. Our vote is one way to show that we choose not to stand idle, but to put forth effort and opinion, to choose action over inaction, to choose conviction over apathy. This conviction, however, does not have to cease with a vote. There are now new leaders who need to hear from you to help determine the best courses of action.

CASFAA is hard at work this month doing just this: advocating for California’s students. The Federal Issues committee has prepared for DC Hill visits alongside NASFAA at the end of February, and the State Issues committee has prepared for Sacramento Hill visits and meetings with key players at the state in early March.

In church this month, my pastor noted that often, necessary actions involve choosing the pain of change over the pain of staying the same. I get that it is difficult to change, but in order to improve, it is necessary! Let’s help these new legislators to see the benefits of change, as positive changes impact our daily work, and the lives of our students. Look in this newsletter for details on our committees’ statements, and feel free to use CASFAA’s talking points to reach out to your legislator at the State or Federal level. Let us know if you need help to do so!

Thank you for all that you do day in and day out for students. I hope that CASFAA can help you to expand that impact by Finding Your Voice!
CASFAA Newsletter

VOLUME XXXIV, ISSUE 1

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EDITORIAL POLICY

Opinions expressed in this newsletter are those of the authors and not necessarily of the Association, or of the institutions or employers represented by the authors.

CASFAA Newsletter Editor

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2017 EXECUTIVE COUNCIL

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So many Higher Education Associations, so little time!
Here’s a list of some conferences coming up in 2017!

- **NASPA**: March 11 - 15 in San Antonio, TX
- **NACUBO**: March 19 – 21 in Las Vegas, NV
- **ACPA**: March 26 – 29 in Columbus, OH
- **CCCSFAAA**: March 28 – 30 in Monterey, CA
- **WASFAA**: April 9 – 11 in Seattle, WA
- **COSUAA**: April 29 – May 2 in Albuquerque, NM
- **WACUBO**: April 30 – May 3 in Seattle, WA
- **NASFAA**: June 26 – 29 in San Diego, CA
- **HEFWA**: July 30 – August 1 at University of Minnesota
- **CASFAA**: October 28 – 31 in Monterey, CA
- **FSA**: November 28 – December 1 in Lake Buena Vista, FL

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**Transitions!**

Jacquie Carroll
Manager, Education Services
Access Group

Jacquie Carroll recently made the move over to Access Group. Founded in 1983, Access Group is a non-profit membership organization comprised of nearly 200 non-profit and state-affiliated ABA-approved law schools. In her new role, Jacquie provides expert, unbiased borrower education services and loan repayment counseling to students and schools. You can connect with Jacquie at jcarroll@accessgroup, to access AG publications, on-campus and online financial education presentations for students, online tools, calculators and other services for students and administrators.

Wish to be featured in the Transitions section of the CASFAA Newsletter? It’s a great way to announce new staff, retirements, weddings, babies on the way, eventful vacations, or promotions. Just email the CASFAA Newsletter Editor with a blurb and a pic and you’ll be in the next issue!
Happy New Year!

I want to give a big thanks to Dewayne Barnes for serving as our Treasurer for 2016. He did a wonderful job and his dedication and service to CASFAA is greatly appreciated. I have been appointed to serve as your Treasurer for 2017 and Wilbert Lleses is onboard as your Treasurer-Elect for 2017. Wilbert and I are busy taking care of business ensuring a smooth transition for 2017 and making sure we keep an eye on the overall association budget. A few of the items we are currently working on are listed below:

- We are still processing checks for the 2016 conference
- We will begin to process payments our upcoming 1040’s workshops
- We are reviewing accounts and updating procedures to ensure our association is in compliance and you are safety covered while attending any of our CASFAA events.

On the budget side the good news is the 2016 conference has been paid for and we did earn some money last year. Looking at our Profit and Loss for last year you can see we did manage to pay all our expenses for the year. Our revenue will allow us to continue to invest in training for our membership.

We look forward to hosting you at our upcoming 1040 workshops and I hope to see all of you in Monterey For our 45th Annual Conference!

Warm Regards,
Sunshine
Over the past few months, I’ve been speaking with many colleagues about the nonacademic barriers to student success, and I often reference the 2016 FAFSA completion data. Of particular interest is the fact that the national FAFSA completion rate for high school seniors fell from 40.9 percent to 39.6 percent and that only five states—Oregon, West Virginia, Utah, North Carolina and Texas saw an increase in completion.

**Low-income students’ misconceptions about financial aid**

In October 2016, the National College Access Network (NCAN) released a report that examined the mindset of low-income students about their financial aid eligibility. It identifies some of the reasons that rate may be low, particularly for this population of students. The report begins by noting a 2011-12 National Postsecondary Student Aid Survey. The survey asked students to indicate why they hadn’t applied for aid, and 44.7 percent said it was because they did not believe they were eligible. But on what is this belief based?

The report goes on to explore current attitudes and behaviors toward financial aid among low-income students. It concludes that the belief that they are ineligible for aid often masks a troubling reality: they do not know whether or not they are eligible. These students are less likely to pursue financial aid opportunities. Because these findings have major implications for students and schools, they should help schools shape outreach strategies.

**Getting resources to the students who need them**

This is confirmed elsewhere in the study, where data show that, despite an abundance of information about student aid, the knowledge is not reaching the students who most need it. For example, 64 percent of the students who did not apply for aid reported they had no information about aid or had mistaken notions about it (for example, believing food stamps were a type of financial aid). Think about that: More than half of those who don’t apply for aid don’t understand what it is. Whether or not they are eligible becomes unfortunately irrelevant until we address that knowledge gap.

Further findings in the report identified a stark contrast in awareness of important issues between students who apply for aid and those who don’t. For example, 55 percent of students who didn’t apply believed that grants must be repaid, while only 12 percent of those who did apply held that belief. 32 percent of students who didn’t apply believed government loans were the same as private loans, whereas only 13 percent of students who applied believed that.

But what I found most telling among these statistics relates to this statement: “There are plenty of people I can ask about financial aid at my school.” 73 percent of students who applied for aid agreed with it, compared to only 34 percent of those who did not pursue aid. This is a staggering split between the two groups, and it underscores the importance of institutions raising awareness about financial literacy and other student engagement resources.

Although the sample size was small, this study does shed some light on why students may feel they are not eligible and do not apply. Particularly with the low national completion rate for all students, we need to focus more on getting the message out to those who need it. Students feel overwhelmed about the process to the point they are not connecting with the information that is out there. Institutions can address this with thoughtful engagement with students throughout the matriculation process and through college completion.
Heather Tapia  
Senior Marketing Associate  
Great Lakes Educational Loan Services, Inc.

Reviewing your draft Cohort Default Rates can test your brain power—and figuring out whether a student belongs in a particular cohort year might be harder than you think. How well do you know the factors that determine cohort year? Take our three-question quiz to find out.

Quiz: Can You Place These Students in the Correct CDR Calculation?

1) Emma, History Degree
Emma graduated and received her degree in history from your school in December 2012. She defaulted on her loan in June 2015. According to the National Student Loan Data System (NSLDS), she transferred to another school to begin graduate school. Should Emma’s loan be included in your fiscal year (FY) 2013 CDR calculation? What information do you need to answer that question?

2) Miguel, Engineering Degree
Miguel graduated from your university’s School of Engineering on June 1, 2013. A stellar student and budget-conscious planner, Miguel landed a high-paying job right out of college and promptly paid his loan in full on July 16, 2013. Should his loan be included in your CDR calculation for FY 2013? Why or why not?

3) Gavin, No Degree
After a year in school, Gavin decided college wasn't for him, and withdrew from your school in May 2012. He defaulted on his loans in July 2013. He later realized college was the best path to a financially stable career, and consolidated his loans in December 2013 in order to regain Title IV eligibility. Should Gavin's loans be included in your school's FY 2013 CDR calculation?

(continued on next page)

Did you notice the 2017 FSA Conference will be on the East Coast again? Why go all the way out there when you can have ED training at the annual CASFAA Conference in lovely Monterey? The brand new convention center will be completed this year. Check out their progress here: http://montereyconferencecenter.com/.

Looking forward to connecting with you in October at our CASFAA Conference, Finding Your Voice!
Quiz Answers

1) **Emma:** You need the actual date Emma entered repayment (DER). The key here is that, if the DER is delayed by re-enrolling in school prior to the end of grace, inclusion in a CDR calculation is also delayed. If Emma entered repayment in June 2013—six months after she graduated from your school—and enrolled in graduate school after her grace period, her loan would be included in your calculation for FY 2013. But if Emma started a graduate program at another school before her grace period ended, and entered repayment in October 2013 or later, she will be included in a later fiscal year CDR for your school.

2) **Miguel:** Yes, his loan should be included for FY 2013. His estimated date entered repayment (DER) based on graduation is replaced by a new repayment date based on the paid-in-full date. Since Miguel repaid his loan in full on July 16, 2013 (in FY 2013, which runs from October 1, 2012 to September 30, 2013) rather than entering repayment as anticipated in December 2, 2013 (FY 2014), his loan should be included in CDR calculations for FY 2013 rather than for FY 2014. This also holds true for loans discharged due to death, bankruptcy, and disability.

3) **Gavin:** Yes. The date his underlying loans entered repayment is the date used in the CDR calculation. In this case, Gavin entered repayment during FY 2013 for the underlying loans on which he defaulted—and these loans should be included in your FY 2013 CDR despite the consolidation in FY 2014.

**Important CDR Reminder:** Regulatory changes recently announced to the CDR challenge process for the Participation Rate Index do not take effect until 2017!

*Heather Tapia serves schools in California. You can reach Heather at (877) 882-4522, or by email at htapia@glhec.org. Additional information about Great Lakes can be found at schools.mygreatlakes.org.*
As VP of State Issues, I have the opportunity to listen in, and often attend in person, the California Student Aid Commission (CSAC) meetings. Though often a day-long event, these are informative meetings. Stated priorities discussed at the meetings include protecting independent and proprietary segments from a proposed CalGrant reduction, work to increase the age limit for the Transfer Entitlement Program, and ease GPA hurdles to UC and CSU students in obtaining a CalGrant due to existing academic competitiveness. Sounds like CSAC is winning points on all fronts. Check-out the Meeting Dates from CSAC. Also, don’t forget you can email suggestions for the CalGrant Delivery System improvement project to GDSMproject@csac.ca.gov

Day at the Capitol

We are currently working hard to plan our annual CASFAA Day at the Capitol (DATC). We’ve received a high number of inquiries to participate from the membership. DATC will take place on March 6-7, 2017. We have a lunch meeting with Lupita Cortez-Alcala, a meeting with the Department of Finance, and at least two meetings with legislators. For those unable to attend, I will provide a summary in the next newsletter.

Annual Conference

CSAC’s presence at the conference was met with great feedback on the conference survey. We are working to have CSAC present as much as last year in Monterey this October.

Affordable Private Student Loans

When Federal Financial Aid is not enough, CEFCU* can help.

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Not a bank. Better.
Greetings fellow CASFAA colleagues! I have the privilege and honor of serving as your Community College Segmental Representative for 2017. Although I’ve only been working in a CC for 3 years, I have been working with this amazing segment for a lot longer. Prior to coming to the SMCCCD I worked for American Student Assistance, First Marblehead, EdFund and EFSI for a combined 14 years, and have conducted a number of your Loan Counseling workshops. I started my financial aid career at Heald Institute of Technology, when it was a non-profit, and then worked at CSU Hayward (now East Bay) as a Financial Aid Counselor. Yes, I have been around for a very long time and have seen a lot of changes. However, these past 6 years have really brought the winds of change, not just for our offices, but for our students! And with a new Secretary of Education recently appointed, I’m sure there will be more changes coming.

One of my passions is training. I strongly believe everyone should take advantage of as many training opportunities as possible, whether they be delivered on line or in person. I know everyone is busy, but staying on top of changes to the Need Analysis Formula, tax laws, and changes to Pell, BOGFW, Cal Grant and loan eligibility are critical to determining and delivering aid. We all want to deliver funds to our students in a timely manner as well as keeping the auditors happy!

I’m also a firm believer in networking. So often we continue to do our jobs the same way because we’re unaware of doing it differently, and perhaps better. Connecting with your colleagues in our segment, and others, is a great way to learn, share and get energized. So, this summer the Access and Diversity Committee of CASFAA will be offering a one day in person training to all financial aid professionals. There will be one in Northern and one in Southern California. We’ll be sending out a survey soon to get your input, so please take a minute to complete it.

And what would spring be without a **1040 workshop**? The first one is on February 28, and registration is now open. And if you haven’t registered for the spring **CCCCSFAAA Conference**, now is the time to do it. It will be held at the Portola Hotel & Spa in beautiful Monterey, March 28-30, 2017. The **All Directors** training will be on the 27-28, and a special Financial Literacy training will be held on the 27th. Jeff Baker will be speaking, and likely the last time at our conference, as he will be retiring soon! There will be plenty of Federal sessions with Bruce Honer, CSAC sessions, and their new Executive Director, Lupita Cortez Alcala will also share her vision with us. So you don’t want to miss this!!

And finally, I would love to hear from you about your needs and how CASFAA can help. Our CC segmental Breakfast will be held on October 28, the day before the CASFAA Conference begins. It will also be in Monterey on October 29-31, 2017. So, if you have ideas for topics, speakers, want to volunteer, or just want to chat, please email, canestrol@smccd.edu, or call me, 650.306.3175. I look forward to representing you in 2017!
Federal Update

Lissa Wayne
Director of Financial Aid
New York Film Academy

I am deeply honored to serve as the Vice President of Federal Issues for the 2017/18 term and look forward to the guidance of a talented committee with extensive experience in regulatory review and interpretation. Together we are committed to exploring all pending Federal regulatory actions that may lie ahead in the next year. On that note…does anyone have a crystal ball? Given that the next 12 months could be a true rollercoaster ride of regulatory change, I have summarized some of the recent activity that the Federal Issues Committee have identified as “radar worthy”.

Secretary of Education

Vice President Mike Pence cast an unprecedented and historic tie breaking vote on February 7th to confirm Betsy DeVos as Secretary of Education. We congratulate Secretary DeVos on her appointment and welcome her to the higher education community. We look forward to future opportunities to provide comments from the CASFAA constituency that reflect the thoughts and concerns of its members.

De-Regulation

On January 20, 2017 the White House issued an Executive Order freezing all regulatory activity that has not yet been published as “final” in the federal register. While these actions are not uncommon for a new administration they may affect the Borrower Defense, State Authorizations and Teacher preparation pending regulations.

The White House continued their deregulation efforts by issuing an Executive Order titled “Reducing Regulation and Controlling Regulatory Costs”. This is essentially a “two for one” deal that requires executive departments and agencies to issue two “deregulatory” actions for each new significant regulatory action that imposes costs. The savings of the two deregulatory actions are to fully offset the costs of the new significant regulatory action.

The Trump administration has asked Liberty University President Jerry Falwell Jr. to lead a panel on reform of higher education regulations. Mr. Falwell has been quoted as saying “There’s too much intrusion into the operation of universities and colleges and “I’ve got a whole list of concerns, It mainly has to do with deregulation”. Likewise, Senator Lamar Alexander (R-Tenn) Chairman of the Senate Committee on Health, Education, Labor and Pensions is on record as saying “If nobody weeds the garden, it gets to be a big mess”. Adding to this impetus Sens. Michael Bennet (D-Colo.) and Barbara Mikulski (D-Md.) joined Alexander and Sen. Richard Burr (R-N.C.) in announcing the release of a report on “recalibrating” regulation of colleges and universities. “I agree that we need to regulate, not strangulate,” Mikulski said then in a statement. These indications from members of the 115th congress lead us to believe that deregulation will be a high priority for higher education.

Re-Authorization

Comprehensive bills may come later this year however, it would be unlikely that the Perkins Loan Program would be extended. Other items likely to be included in the reauthorization efforts may include “One Grant, One Loan”, FAFSA simplification and risk sharing proposals. Some have speculated that the “One Loan” initiative would result in the elimination of the Graduate PLUS Loan replacing it with an increase to the aggregate borrowing limits for the graduate students. Two of the pending bills in the 115th congress include:
1) FAST Act

Introduced on January 07, 2017 by Senator Lamar Alexander. Key features of this bill would eliminate the FAFSA in favor of a 2-part post card, Move to a One Grant/One Loan/One Work Program, Provide authority to loan limits and reinstate year round Pell grants.

2) Income Share Agreement Bill

Introduced by Sens Marco Rubio and Todd Young this bill would allow a student to receive private funds to finance his or her college education, and in return, would repay a certain percentage of his or her income for a fixed amount of time.

The Federal Issues Committee will be doing double time in the next weeks/months to bring you the most up to date and well researched regulatory guidance including feedback from our visits to Capitol Hill in February. Join us on the rollercoaster…it promises to be a wild ride!
Hello CASFAA Members,

I am excited to serve as this year’s CSU Segmental Representative. I am currently the Financial Aid Lead Coordinator at Cal Poly Pomona, but I started as a Work-Study Student Assistant in 2005.

Having gone through the process of applying for financial aid myself, I understand the anxiety this causes for students which was one of the reasons I continued in this filed. I enjoy assisting students and families navigate through the at-times, intimidating process of applying for financial aid and scholarships and am happy to alleviate the stressed caused by the process.

I am committed to student success and my goal for the year is to create a network of CSU professionals to share best practices and learn from each other to better assist our students. Being CSU Segmental Representative will allow me the platform to elevate my knowledge, skills and ability in order to help support the needs of our students, my colleagues, and the CSU system itself. I’m looking forward to a year of learning, sharing ideas, working together and meeting many of you at workshops and conferences throughout the year.

Best,
Saul Ramirez
sramirez@cpp.edu

Getting Bored on the Job?
Get on the Job Board!

The JobsLink on the CASFAA website takes you to opportunities throughout the Golden State and beyond (but don’t leave us!)

By the way, have you added CASFAA conferences to your LinkedIn Page?
The National Association of Student Financial Aid Administrators (NASFAA) annual conference is coming to San Diego, California in June, 2017. And you may have the opportunity to watch the San Diego Padres take on the Atlanta Braves. Check their website for details.

The conference will be held at the San Diego Convention Center from June 26 - 29, and registration is now open.

Barbara Bickett
Director of Financial Aid
DeVry

Wow, it is amazing how time flies, and it seems just yesterday that I was representing CASFAA as your 2009 President. I am so glad to be back volunteering with CASFAA, thought it has been a while, California has always been on my mind.

Unfortunately, it has been a slow start for the GP committee this year. A call volunteers was sent just recently. I am looking for individuals who are wanting to roll up their sleeves to develop a great pre-conference workshop. If you are unable to commit your time, I would be happy to hear from you on ideas for sessions. I know that resources are scarce at our individual institutions, and that time is valuable. As such, the committee will meet once every other month through the conference by conference call. If needed we may add an ad hoc call.

I look forward to working with you this year, and hope we can develop a great workshop. Please feel free to reach out to me at bbickett@devry.edu.
1040 Workshops, Just around the corner!

Have you heard the good news? Its official, California is no longer in a drought! And we bring even more great news: CASFAA is pleased to offer the ever popular, highly anticipated, affordable tax training for financial aid professionals. Join us this year for an exciting new program that will take a look not only at all the new regulations for 2017-2018, but also provide insights about using and reviewing tax returns in the prior prior year era. Even though we are using the same base year in 2017/18 as we did in 2016/17, PPY provides opportunities to do some of our work, especially related to conflicting information and professional judgment, more efficiently. Don’t miss this new content! Of course, we’ll also cover comment code 399 and addressing conflicting information between the aid years, and all the old standbys: acceptable verification documentation, how to handle verification for people who can’t use the IRS DRT and can’t get an IRS transcript, non-US taxpayers, nonresident aliens, who must file a tax return (this is especially important in the PPY era!), how to read the tax return transcript, and much more.

As you may recall, our good friend and tax trainer Jim Briggs, The Tax Detective, announced his retirement in 2016 but if you know Jim you know that he bleeds taxes and financial aid and serves as a consultant with non other than Iron Bridge Resources. Our new trainer Robert Weinerman is no stranger to CASFAA, if you had the pleasure to attend one of sessions during the conference in Anaheim they were very informative and well received.

As Jim Briggs conveyed to us, “In 2015 I knew that it was time for a new "Tax Detective." The challenge was finding an individual who had the somewhat unique skills to carry on and improve the training I had been doing for 35 years. Robert Weinerman, arrived in my inbox in the summer of 2015, with an email introducing himself and letting me know he would be conducting tax workshops for financial aid professionals. Over the course of the next few months I learned that Robert is the perfect replacement for me. His vast financial aid and tax knowledge, enthusiasm and speaking abilities, were exactly what was needed. After working with Robert for the past 18 months, helping develop his excellent training materials and watching the positive reactions from our clients, I am certain he is the ideal successor and will provide the profession with valuable training for years to come.”
Robert Weinerman  
Director of Training  
Iron Bridge Resources

Robert's background includes 10 years in senior financial aid roles at the Massachusetts Institute of Technology and Babson College, and 13 years at College Coach, the nation’s largest provider of college counseling services to corporate America. As a financial aid officer at MIT, Robert discovered a deep fascination with tax returns and business structures, and the theory of need analysis. He is an expert in college savings and education loan repayment strategies, and at College Coach, he delivered hundreds of workshops to students and families who were getting ready to save for, or pay for college. As Director of Training at Iron Bridge Resources, his tax training workshops have helped countless financial aid officers wrestle with personal and business tax returns.

Some fun & interesting facts about Robert:

“While a financial aid officer at MIT, I was interviewed and had a photograph in the 1999 Kaplan/Newsweek magazine ‘How to Get Into College’ for an article on financial aid and divorced parents. I was also interviewed by the Wall Street Journal on this topic.” See picture opposite page.

Register today for “Having Fun with Taxes” by clicking [HERE](#).

- Tuesday Feb 28th, Sierra College in Rocklin (NorCal)
- Wednesday, March 1st, De Anza College, Cupertino (NorCal)
- Thursday, March 2nd, Contra Costa College, San Pablo (NorCal)
- Friday, March 3rd, California Lutheran University, Thousand Oaks (SoCal)
- Monday, March 6th, Pepperdine Univ, Graziadio School of Business, Los Angeles
- Tuesday, March 7th, Rose Hills Theater, Pomona College (SoCal)
- Wednesday, March 8th, Orange Coast District Offices, Costa Mesa (SoCal)
- Thursday, March 9th, La Sierra University, Riverside (SoCal)
- Friday, March 10th, University of San Diego (SoCal)

...See you there!
Your Quarterly CASFAA Game Page: Word Jumble

What the financial aid advisor asked the pair of love birds:

?  

Answer key on page 20.
2016
California High School Counselor Workshop Guide

For the 2017-18 Financial Aid Year

This workshop series is conducted by the California Association of the Financial Aid Administrators (CASFAA) and the California Student Aid Commission (CSAC). Visit www.csac.ca.gov or www.casfaa.org for online versions of this guide.

This workbook is provided from the generous support of ECMC for High School Counselor workshop series.
When: October 29-31, 2017
Where: Downtown Monterey
Early Bird Rate: $375
Theme: Finding your voice!

Back of the Envelope… Mysterious Blob

Daniel Roddick, M.Ed.
Newsletter Editor, CASFAA

For the first time in over a century, a mysterious sea blob has been found, and guess where? The site of the 2017 CASFAA Conference: Monterey!

The visible part of the creature is only a few inches long, but the little creature is surrounded by many feet of transparent cellulose. Read more about the blob in the National Geographic article found here.

For the blobs in our professional lives, be it Comment Code 399 or the little regulations surrounded by many feet of invisible cellulose, CASFAA is your aquarium to identify, tackle and re-imagine our work. Blobs can be beautiful creatures, but, well, let’s face it, Comment Code 399 isn’t. Fortunately it will disappear soon. Let’s just hope it won’t be seen for another century.

Some 45 years ago, CASFAA had it’s first conference in Monterey. To commemorate this little bit of history, the Executive Council selected Monterey for this year’s conference.

Quarterly Game Page Answer Key:
Words: professional, judgment, scholarship, and promissory note. What the financial aid advisor asked the pair of love birds: Filing Jointly?