



Save the completed report using title and date (example: CASFAA_Treasurer_Mar_2.doc). Submit your report via email to the CASFAA Secretary.

Independent Segment Report	
Executive Council Meeting Date	03/19/14
Executive Council Meeting Location	Conference Call

Current Committee Members *(For segmental reps and members-at-large only. Only need to update after first submission if changes have occurred...)*

Name, Position Held, Place of Employment)	<p>1. Eileen Brzozowski, Independent Segmental Representative/Chair – University of Southern California</p> <p>Individuals from California Institute of Technology, Notre Dame De Namur University, Pepperdine University, Saybrook University, Stanford University, and University of Redlands have expressed interest in the committee, but no meetings have been held to date.</p>
---	---

Your Committee Goals <i>(Include progress toward goals and measurement of success.)</i>	<ol style="list-style-type: none"> 1. Allow opportunity for dialogue within the Independent Segment through monthly conference calls. 2. Reach out via phone calls to financial aid directors of independent schools not currently involved with CASFAA to ask what would motivate them to have their staff participate. 3. Conduct summer Institutional Methodology training with College Board. 4. Determine if there is interest in an Independent Segment breakfast at the Annual Conference. 5. Maintain relationship with Association of Independent California Colleges & Universities (AICCU).
---	---

Summary of issues:

(This might include important info affecting your segment; any significant changes in segmental financial aid programs; any particular issues and concerns that you would like CASFAA E.C. to assist with or address; etc.)

1. The independent segment is concerned about 11% cuts to Cal Grants for new students scheduled to take effect July 1. The Students First Alliance, with support from AICCU, has created an online petition at <https://www.change.org/petitions/governor-brown-ca-legislature-protect-our-cal-grant>
2. AICCU is currently sponsoring Assembly Bill 1318 (Bonilla). This bill would create a policy or formula for calculating the Cal Grants for students at independent schools instead of having the funding level determined annually during the budget/appropriations process. The bill is currently in the Senate Education Committee.

Summary of activities:

1. Submitted content on 11/07/13 to create an Independent Segment page on CASFAA’s website. An updated request with 2014 contact information was submitted 2/04/14.
2. Submitted CASFAA Conference ideas to Rhonda Mohr and Deb Barker-Garcia on 1/21/14.
3. Spoke with Veronica Villalobos Cruz, Vice President of External Relations for AICCU, on 2/20/14 about current legislative climate and possibility of segment breakfast at Annual Conference. Veronica added Eileen to AICCU’s mailing list.
4. Spoke with Eddie Arteaga of the College Board on 2/25/14 about the possibility of holding two in-person training sessions about Institutional Methodology (IM) in July 2014 in northern and southern California. Based on feedback from the 2012 training event, Eddie suggested choosing a target audience: either individuals who are not familiar with IM or current practitioners who want more hands-on training. A compromise might be an overview of IM in the morning and then advanced topics for current IM users only in the afternoon. Based on the demographics of CASFAA’s current members, this hybrid approach would be best, as the schools using IM do not comprise a large percentage of CASFAA’s membership. Additionally, the total numbers of schools using PROFILE in California is not large, so targeting only PROFILE schools is not a great outreach opportunity for CASFAA. Eileen will schedule a follow-up call with Eddie to discuss further.
5. An e-mail inviting members to join the Independent Segment Committee went out to the segment on 3/06/14. A response was requested by 3/16/14. Six individuals have expressed interest as of 3/12/14. The current plan is to hold the first conference call in late March.
6. Submitted request on 3/10/14 for e-blast urging members to sign the online petition created by the Student First Alliance in opposition to cuts for Cal Grants to new students at independent colleges scheduled to take effect on July 1, 2014.
7. Completed analysis of Independent Segment members on 3/12/14 (see below).

Calendar of Planned Events

(Please list any future training/committee activities, including meetings)

<i>Date</i>	<i>Description</i>	<i>Location</i>
03/16/14	Reach out to potential committees members to schedule 2014 conference calls.	E-mail and/or phone.

CASFAA Independent Segment Membership as of March 6, 2014

There are 127 members representing 49 institutions in the Independent Segment.
 Three of the 127 members are not affiliated with a college/university.

Geography*	Institutions Represented	Individual Members
Northern California	18	37
Southern California	28	81
Central California	1	4
Outside California	2	2
TOTAL	49	124

*This chart does *not* include the 3 members not affiliated with a college/university.

Subpopulations	Institutions Represented	Individual Members
AICCU Schools	41	114
CSS PROFILE Schools	7	18

For reference, AICCCU has 76 member schools.
 15 schools in California use the CSS PROFILE. Of those, 14 are in the Independent Segment.

PROFILE Utilization	CSS PROFILE Institutions	Individual Members
Northern California	3	8
Southern California	4	10
Central California	0	0
Outside California	0	0
TOTAL	7	18

Only 14% of institutions represented and 14% of individual members within the Independent Segment work at institutions that use the CSS PROFILE.

Note: Stanford University and Stanford Graduate School of Business are counted as one entity for the all of the above reporting.